

# HOTAI MOTOR CO., LTD 2207TT

## Agenda



- □ Company introduction
- 2021 Market & Sales Recap
- □ 2021 Financial result
- □ 2022 Operation Highlight
- □ Q&A

## Company introduction



Establishing date: September 1947

Chairman: President: Executive Vice President: Mr. Huang Nan-Kuang Mr. Justin Su Mr. KAZUO NAGANUMA

Capital amount:

NT\$5.462 billion

Sales turnover:

138.9 billion ( 2021)

Employees: :
563 people ( 2021 )

Product brands: TOYOTA, LEXUS, HINO Trucks, TOYOTA Material Handling Taiwan



## **Affiliates**



Hotai Leasing Corporation

Ho Ing Mobility Service

> Hotai Mobility Service (yoxi)

#### Financing and Insurance

Hotal Finance Hotal Insurance

Ho An Insurance Agency

Ho Chuang Insurance Agency HoZao Enterpris

luzau chterpris

#### Overseas Businesses

Toyota Material Handling Talwan

Car Dealership

Toyota Dealership Network

Hotong Motor Investment
TMCI related businesses
GTMC related businesses
FTMS related businesses
Hoyun International Lease
Hoyun (Shanghai) Commercial
Factoring

Carmax Autotech(Shanghai)

#### **Hotai Motor**

Sales & Distribution

TOYOTA LEXUS HINO

#### Automobile Manufacturing

Kuozul Motor:

#### CPO (Certified Pre-Owned) Cars and E-Commerce

Toyota CPO Network Lexus CPO Network Hotal Cyber Connection

#### Guangzhou GAC Changho Autotech Corporation

Shanghai Ho-Qian Logistics Equipment Trading

Shanghai Hede Used Vehicle Sr

Shanghai Ho-Mian Motor Technology Co.,Ltd.

Zao-zhuang Ho-Wan Motor Sale & Service Co.,Ltd

#### Car accessories/ boutiques

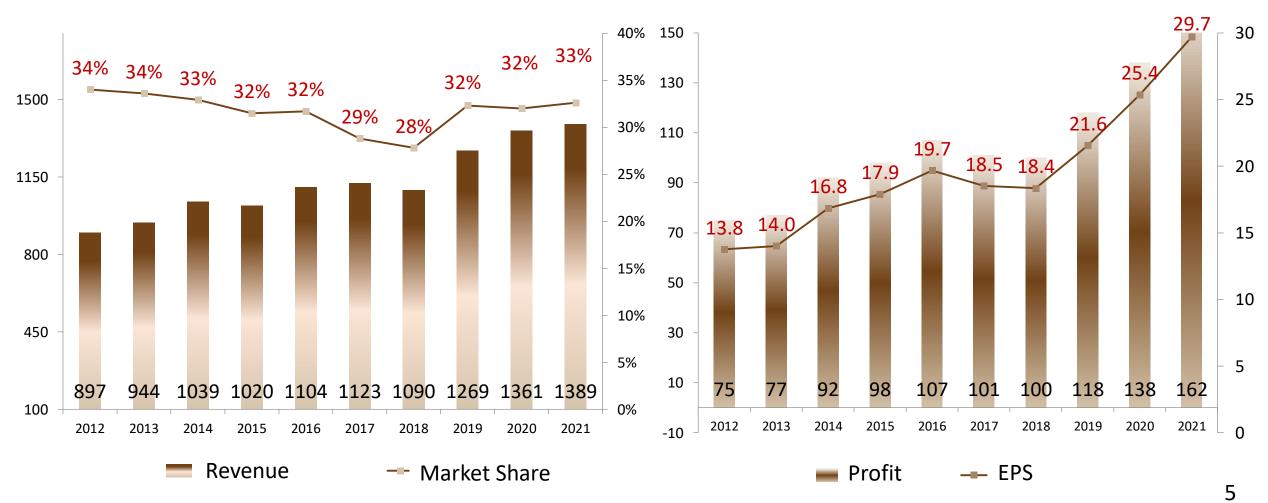
Carmax Smart Design Technology

Doroman Autoparts

Hotai Innovation Marketing



## **Operation and financial results**





# 2021 Financial result



## 2021 Financial results

Unit: NTD thousands

	Offic. NTD thousand						
ITEM	2021FY	%	2020FY	%	YOY		
Operating revenue	203,265,998	82.32%	194,849,141	84.05%	104.32%		
Leasing income	15,130,969	6.13%	13,418,263	5.79%	112.76%		
Interest income	12,392,244	5.02%	9,877,529	4.26%	125.46%		
Others	16,127,813	6.53%	13,668,336	5.90%	117.99%		
<u>Total Income</u>	246,917,024	100.00%	<u>231,813,269</u>	100.00%	106.52%		
COGS	178,774,358	72.40%	173,159,886	74.70%	103.24%		
Operating expenses	16,127,866	6.53%	14,328,508	6.18%	112.56%		
Leasing cost	12,460,045	5.05%	10,934,202	4.72%	113.95%		
Others	14,584,096	5.91%	12,265,788	5.29%	118.90%		
Total Expense	221,946,365	89.89%	<u>210,688,384</u>	90.89%	105.34%		
Profit before income tax	24,970,659	10.11%	21,124,885	9.11%	118.20%		
Income tax expense	5,412,569	2.19%	4,589,675	1.98%	117.93%		
Net profit	<u> 19,558,090</u>	7.92%	<u> 16,535,210</u>	7.13%	118.28%		
Profit attributable to owners of parent	16,210,758	6.57%	<u>13,848,870</u>	<u>5.97%</u>	<u>117.05%</u>		
EPS	<u>29.68</u>		<u>25.36</u>		<u>4.32</u>		



## Main subsidiaries profit and loss

Unit: NTD thousands

Main subsidiaries profit								
Company Name	Hotai Finance	Hotai insurance	Hotai Development	Hotong Motor	Hotai Leasing	CY Motor		
2021FY	3,141,443	968,074	1,364,479	1,334,153	993,827	609,375		
2020FY	2,579,402	500,701	924,025	1,096,583	788,011	454,279		
YOY	122%	193%	148%	122%	126%	134%		

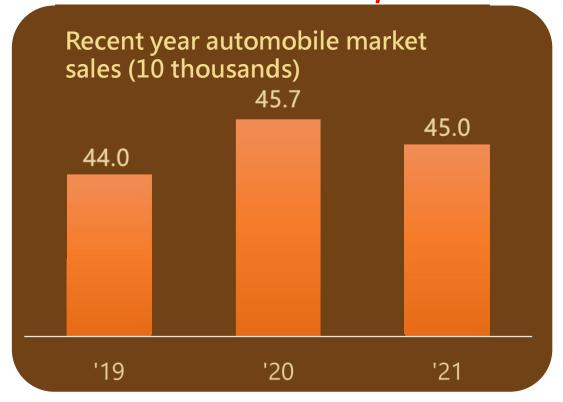


# 2021 Market & Sales Recap

## 2021 Market Recap



Impacted by supply chain due to Corvid 19 in the sencond half of 2021, Taiwan auto market is 450,000 units, and YOY is 98% •













Registered 15.6. the historical high record

(10,000 cars)

20 years of Best selling automobile



brand in Taiwan





Registered over 12.6, market share 28%

(10,000 cars)



COROLLA CROSS
All Cars
Sales NO.1
(40,675 cars)



RAV4 CBU Cars Sales No.1 (25,162 cars)





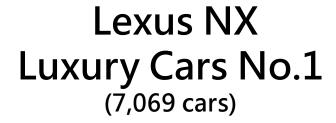




Registered over 2,000 cars,

Luxury Cars market share 22%





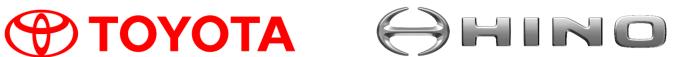




All new Lexus NX
Over 4,000 orders since debut









(>3.49 tonnage)

Commercial Cars Market Registered 9,422 cars.

Market share 33.2% Rank No.1 in Commercial cars maket





# 2022 Operation Highlights

- Market Trend Outlook
   MaaS
- TOYOTA small carsCSR
- LEXUS small cars
- HINO commercial cars
- MaaS

## 2022 Trend / Outlook



- Stable economic growth in Taiwan
- Stock and housing market remain strong
- Strong international travel demand

- Pandemic affect component supply
- IC shortages
- Potential inflation risk

# Estimated Taiwan car market

460k units





## 2022 Trend/Outlook – Sales Target







- Year Sales Target -

Small cars 155,000 units  $\cdot$  market share 33.7%

(TOYOTA 130000 units + Lexus 25000 units)

## 2022 Trend/Outlook – Sales Target



**Commercial Vehicles** 



In 2022, the commercial vehicle market will be affected by the sixth-phase regulations replacement which results in advance purchase by customers in 2021. It is estimated that the total number of units in the market will decline; however, TOYOTA and HINO commercial vehicles will continue to its market share gain.

- Year Sales Target-

9,000 units

## 2022 results for TOYOTA & LEXUS

	Y2022 March	YOY/ Difference	Y2022 Jan.~March	YOY/ Difference
TOYOTA	11,599 units	94.5%	32,021 units	90.4%
LEXUS	2,177 units	124.3%	5,752 units	92.3%
TOTAL	13,776 units	98.2%	37,773 units	90.7%
Market Share	34.9%	+2.4%	36.2%	+1.9%



### TOWN ACE small commercial vehicle hegemony makes a strong comeback



#### TOWN ACE PICKUP New import (2/10)

- 2021/11/24 presale
- Accumulated over 4000 orders



#### TOWN ACE VAN New import (Q4)

- Cargo and manned in one sweep
- Meet various needs and usages



# Cooperate with Toyota strategy - actively develop electrified layout Gradually achieve carbon neutrality for group



President announce "global Electric vehicle strategic plan" in 2021
Invest in the development of 30 BEV models by 2030 with 16 future BEV models on display
5 TOYOTA "bZ" models
4 Lexus BEV models
7 Lifestyle BEV models



## Gradually achieve carbon neutrality for group



First model using pure electric platform bZ4X new import (Q2)

- Avant-garde appearance with new technological atmosphere seating
- Satisfy customers' needs and imaginations for pure electric vehicles



## expand brand communication





- Gazoo Racing lead development
- Officially named GR 86



# GR Supra manual import (Q4)

Create a more comprehensive GR frontline



## Brand flagship model emerges



New crossover flagship model CROWN new import (Q4)



#### TOYOTA community repair station.

- Provide car owners with "convenient location" and "fast" after-sales service by original dealer
- Main services include maintenance, tire/battery replacement and other services



30 locations x2
Built in 2021

60 locations Expansions in 2022

- 2022 service + repair stations -

Taiwan 183 locations

## 2022 Operation highlight - Lexus



NX 200 mass production begins · mass delivery by next year



NX all models in place Target 10,000 units in 2022

 Using the GA-K platform to enhance the dynamic performance, and adds various new-generation equipments such as: LSS+3.0 / TAZUNA full surround cockpit and 9.8-inch touch screen.

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## 2022 Operation highlight - Lexus



## LC Limited Edition launch(3/23)



#### **Limited Edition**

 Equipped with newly developed exclusive personalized interior and exterior kits, delivers the magnificence of a true flagship GT sports car.

## 2022 Operation highlight - Lexus



## F SPORT Design import



F SPORT Design added to existing mass selling models •

Usng F \ F SPORT \
F SPORT Design to build the F-brand lineup

## 2022 Operation Highlight - Lexus



Strive for the introduction of the new electric vehicle

RZ 450e into the Taiwan market



- Developed using Lexus' new electric platform
- Unique Lexus design, outlines the distinctive exterior of the new generation of electric vehicles.

# 2022 Operating Highlight – Commercial cars





## Complete commercial car Line-up









#### 200 3.49 Tonnes

+automatic transmission +long axle(3350mm) 300 DUTRO

+Emergency Brake assist

## 300 Hybrid

- +Phase 6 Emission Correspondence
- + Vehicle Stability **Control System**
- + Lane Assist

#### 700 PROFIA

- +12 speed AMT gearbox
- +Defogging rearview mirror
- + Driver's seat SRS airbag
- + air suspension (SH)

## 2022 Operating Highlight – Commercial cars

## Complete commercial car Line-up



#### COASTER

- +1GD diesel engine
- +6-speed automatic transmission
- +VSC/PCS/LDWS/AHB
- + Added factory seat options



#### **GRANVIA**

- +8-seater model
- +2-3-3 seat configuration
- +Accommodates 28-inch luggage x 8



#### HIACE

- + split tailgate
- + The convenience of loading and unloading goods has been improved

## 2022 Operating Highlight – Commercial cars



和泰汽車

## Complete Car sales

- In addition to the sales of existing chassis, it will continue to expand and complete the car sales territory.
- Through the establishment of the Hotai Car Body Plant, we will continue to introduce finished car models, starting with five-ton cars and tour buses at the initial stage, and gradually expanding to other models, saving customers the time waiting for the car body to be built and improving the efficiency of car delivery.



## 2022 Operating Highlight – MaaS





members 600K cars 6,000 units

Trips 6 million

350k members 3,500 cars 2.5 million trips in 2021



- New Functions -
- + Ride Booking
- + Multiple car booking
- + Periodic Booking
- + booking assist

+ passenger/ Driver grading

## 2022 Operating Highlight – MaaS



# i Rent 2022 Target



## Expand car sharing to 8,000 units

Provide members with more convenient, instant, 24-hour mobile services

# Cross-industry cooperation to create a member exclusive ecosystem

- Integrate cross-industry resources to enhance the added value of membership services
- The only platform in Taiwan that provides shared car and motorcycle services at the same time

## 2022 Operating Highlight – Maas



## Hotai mall「HOTAI購」online in April



## 6 major themes

- Such as 3C, home appliances, outdoor leisure and brand boutique products
- More than 100 well-known brands, more than 3,000 items

#### Limited exclusives

Integrate group resources and launch exclusive limited-edition products

## Multiple payment methods

·和泰Pay 和泰Points

## 2022 Operation Highlight - MaaS



Integrate yoxi and iRent mobile services, and connect public transportation information such as high-speed rail, Taiwan rail and bus, etc.

Create a new "Taiwan Travel Platform" to provide travel operators and consumers with

customized travel planning.



Mobile service pre-<u>arrangement</u>





Public transport information

ex.serch for MRT/ shared bicycle availability

# 2022 Operating Highlight – sustainability Fluman Resource





 Combining the group's public welfare vision, practice public welfare with the assistance of industry teachers, and working with youth and NGOs.

- Continue the enthusiasm of sponsoring native athletes in the Olympic Games, continue to promote the connection with "local feelings", and sponsor indigenous groups for a long time
- Assist students in team performances or competitions to achieve their dreams, give more stage and exposure opportunities, and build a platform for dream realization



### 2022 Operating Highlight - sustainability <sup>r</sup> Cars <sub>J</sub>





#### **Mobile Public Welfare actions**

- Develop "Mobile Public Welfare Action" with the Group's Shared Mobile Services
- Assist the mobility needs of vulnerable groups, such as medical treatment, schooling, material delivery, daily purchases, short-distance travel

#### Donation of traffic guide equipment

- Donated nearly 110,000 sets of equipment in the past 11 years
- In 2022, we will continue to donate to protect the traffic safety of

#### **Group blood Donations contrib**

- Donated a total of 12 "Hetai Blood Donation Vehicles" in the past 11 years, the company that donated the most blood donation vehicles
- Cumulatively served more than 750,000 people and collected 1.5 million bags of blood
- In series with the whole Taiwan Hetai blood donation vehicle, the "Hetai Group One-Day Bloom Donation Event" was held

# 2022 Operating Highlight – sustainability Finvironment







2022 target

650,000 trees



#### Taiwan Indigenous species Conservation Program

- Donate RAV4 to the Special Health Center to assist indigenous species rescue
- Sponsor leopard cat wild release training funds
- Introduce the function of warning cars on hot spots on the road

#### 「TOYOTA 1car 1tree」

- Reached "500,000 Planting Milestone" in September 2021
- 2022 will continue to move towards higher goals, estimated to reach 650,000 plantings

#### Beach cleaning

- In April 2022, the group's beach cleaning activities will be held again, and a total of 16 events are expected in Taiwan
- Call on colleagues of the group and the public to contribute to the beauty of the coastal ecology and
   and
   and
   and

# Q&A